

Cartier & Aldo Cipullo: New York City in the 70s

Marion Fasel collaborated with Cartier and wrote the storyline for the exhibition that took place at the Cartier Mansion from April 13 - May 8, 2012. The exhibit included approximately 40 jewels from the era as well as archival drawings, articles and scrapbooks. A touch screen wall where guests could interactively access various articles and images from the seventies was a highlight of the state-of-the-arts display.



PHOTO OF CARTIER & ALDO CIPULLO NEW YORK CITY IN THE 70S COURTESY OF JULIE SKARRATT

CARTIER & ALDO CIPULLO NEW YORK CITY IN THE 70S

When Aldo Cipullo joined Cartier New York in 1969, the jeweler was moving at a pace as fast as the city itself. Dynamic plans for the coming decade involved the development of contemporary collections for women—and men—to wear from the office to the nightclubs. Cipullo had countless ideas about how this jewelry would look. “It was the marking of a transition to something totally different which nobody was doing,” he explained. The visionary designer’s range of themes reflected life in New York City: modern love, the Women’s Movement, Pop Art, Minimalism, signs of the zodiac, backgammon and good luck charms. Delightful Cipullo creations are inextricably linked to the era. Others have long since withstood the test of time. Indeed, during his tenure at Cartier, Cipullo conceived some of the House’s iconic modern jewels.

—Marion Fasel

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